Turn Contingent Into Confident

Keep deals moving even when buyers still need to sell with our ***Move Ahead*** program.

The Challenge. Qualified buyers fall through every day because they still own a home. That means delayed closings, contingent contracts, and lost sales for your team.

The Solution: With **Move Ahead**, your buyer's home sale contingency is handled. Whether they're just starting out or already under contract, this program gives buyers a guaranteed offer on their departing home so the deal keeps moving forward.

How The Offer Works

Non-Contingent Offer: Buyer receives a guaranteed offer on their current home.

180-Day Protection: If the home doesn't sell within 180 days, it gets purchased.

No Surprises: Flat-fee pricing and no post-inspection deductions. The offer stands as made.

Less Than 1% Exercised: Less than 1% of backup contracts are ever exercised.

Why Builders Love It

- ✓ Faster sales cycles
- ✓ More buyers qualify
- ✓ Reduced fallout risk
- ✓ Fewer contingent delays
- ✓ Greater closing confidence
- ✓ More predictable pipeline

What happens if the home is purchased at the backup price? Backup offers are intentionally structured at 75-78% of fair market value - but that's a floor, not a ceiling. The home is re-listed with the same agent, no one gets cut out. When it sells, 100% of the profit goes back to the original seller after hard selling costs are recouped.

Contact us today to learn more.

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